

Page 1 of 2

From: VENICE KUSH

JAIME MORENO, CEO for VENICE KUSH

4632 Santa Monica Blvd. #2001

Los Angeles Ca. 90029

To: Hugo Moreno

P.O. Box 66-1577

Los Angeles Ca. 90066

Date: 9/19/2016

NOTICE

All the records clearly show that once I created the VENICE KUSH as a brand you attempted to steal my brand by creating all these accounts online to social media in an attempt to use VENICE KUSH brand and company trade name and trade mark without my consent.

In your attempt to steal my intellectual property you have falsely publicly accused VENICE KUSH of stealing or trying to steal from HUGO MORENO.

This notice is in regards to the publication of a posting of defamation falsely accusing VENICE KUSH of trying to steal from HUGO MORENO on or around the day of September 1, 2016 in the form of a notice on the website www.venicekush.com. That is intentionally a false statement as HUGO MORENO knows that to be a false accusation without merit.

According to public records at <http://www.whois.icann.org>, HUGO MORENO is the registrant responsible, and with a mailing address of:

P.O. Box 661577,

Los Angeles, Ca 90066

Attached is a copy of the public information regarding registrant information for www.venicekush.com.

The publication was posted on the website www.venicekush.com for the public to view without my consent.



There is a false accusation of criminal activity on the notice alleging that VENICE KUSH INC. tried to steal some web domains identified in the said notice. There was a notice posted on [www. Venicekush.com](http://www.Venicekush.com) in red background that I have attached for reference. Some of the defamation actual wording is as follows :

"AS A MATTER OF FACT THE ABOVE ENTITIES TRIED TO STEAL THE FOLLOWING WEBSITES AND MY PROPERTY"

And the following websites were named, www.venicekush.com, www.venicekushclub.com, www.venicekushbrand.com.

In your false accusation against VENICE KUSH you even include an incident ID# 27451795 as shown in the attached report.

The same exact notice that was posted on www.venicekush.com defaming VENICE KUSH was also posted by HUGO MORENO on the twitter account with user name VENICEKUSH and that account also links up to www.venicekush.com as prima face evidence on the public visible info of that twitter account. That said twitter account with the user name of VENICEKUSH links directly to the Instagram account with the user name of VENICEKUSH.

Therefore there is 3 different publication location on the internet, at the 2 social media websites, TWITTER and INSTAGRAM, and 1 publication at the website www.venicekush.com that is controlled by HUGO MORENO according to public information at the www.whois.com at the following specific link <http://whois.domaintools.com/venicekush.com>

VENICE KUSH demands that the said notice be immediately removed from www.venicekush.com and any and all social media websites including but not limited to TWITTER AND INSTAGRAM as HUGO MORENO knows the allegations to be false and without merit.

I am giving notice that I demand a notice be posted in the same fashion clearly clearing VENICE KUSH of any false allegations and that it was a MISTAKE. The notice shall be posted 30 days and that a check for \$3,000.00 (three thousand dollars) made payable to VENICE KUSH be sent to the above mailing address to compensate for the defamation of VENICE KUSH within ten days (10) of this notice.

If Hugo Moreno refuses to comply with the above demand and conditions herein and also immediately remove such notice from any and all publications that he is responsible for as mentioned above or does not provide proof of the false accusations within 10 days, then HUGO MORENO agrees to the following:

1. To be liable in the amount of \$3,000.00 to JAIME MORENO for defamation in any court of competent jurisdiction as he has no evidence of such false allegations.
2. That HUGO MORENO has no factual evidence to proof such false allegations against VENICE KUSH.

Jaime Moreno

Date: 9-19-2016

Jaime Moreno, CEO
VENICE KUSH

Page 1 of 3

From: VENICE KUSH

4632 Santa Monica Blvd. #2001

Los Angeles, California 90029

To: HUGO MORENO

P.O. BOX 661577

LOS ANGELES, Ca 90066

NOTICE TO CEASE AND DESIST

You are in violation of my trademark rights by using, making or advertising any VENICE KUSH cigarettes and counterfeiting my product and creation.

You have no consent from me to use VENICE KUSH as a brand or trademark.

VENICE KUSH was created by AMERICAN CANNABIS COMPANY/DBA JAIME MORENO and I have all the documents to prove it. I gave permission to VENICE KUSH a california corporation to bring the product to market at the HIGHFI event in 2015. JAIME MORENO is the controlling and only officer on VENICE KUSH in any capacity.

HUGO MORENO does not have the consent of VENICE KUSH to use its tradename or trade mark in any manner whatsoever without written consent signed by a duly appointed officer of VENICE KUSH.

You think because I gave you access to some photo shop files that you can just use my intellectual property as if yours without my consent. No you are mistaken.

I am making it clear that you do not have my consent or the consent of VENICE KUSH to use my trademark marijuana cigarette brand.

You are in violation of my trademark rights.

I will be filing legal action in the appropriate court of competent jurisdiction.

I created the VENICE KUSH cigarettes and designed them. I simply gave you access to the files because you were suppose to help me with that stuff that I paid you for and instead you try to steal my creation and idea.

But you did not create and design nothing. You have no right to use my brand VENICE KUSH.

Page 2 of 3

You simply had the website called www.venicekush.com that you were in control of at the time but you did not have no marijuana cigarettes.

You might be the one in control of that website www.venicekush.com but VENICE KUSH the cigarette brand is mine that I created you have no right whatsoever to it. If you do not know the law that is your problem. I am still going to sue you for violation of my trademark and all the counterfeiting you are doing.

VENICE KUSH is my company and so is the brand. All the documents clearly prove it.

VENICE KUSH brought the cigarettes to market through the permission of JAIME MORENO/ DBA AMERICAN CANNABIS COMPANY.

That is why clearly the original packs of marijuana cigarettes say AMERICAN CANNABIS COMPANY on the bottom of the pack. You can make all the fake packs and different flavors but you are still in violation of my trademark rights and I will enforce my rights in court.

VENICE KUSH signed all the contracts with HIGHFI at the event at 333 live in downtown los angeles. And you know what event because I have pictures that you were there and you clearly knew that the corporation VENICE KUSH brought the cigarettes to market. All you did is convince me to use your website by fraudulently inducing me into an agreement with you for use of the website for the money I gave you and you never put the website www.venicekush.com in my name or the name of VENICE KUSH as we agreed. We did not get it in writing but the emails you sent me clearly show we had that agreement and all the documents I have of how I created the brand.

I have all the documents of who created the cigarettes with the manufacturing company. I paid for and created the brand that is why I have all the contracts to prove it. All you did is help with some photoshop and you think you own something.

I have been waiting for you to stop counterfeiting my product as you said you would in the email when I told you to take my cigarettes off of www.venicekush.com if you were not going to honor our original agreement.

The only reason I ever put the VENICE KUSH cigarettes on the www.venicekush.com website is because you said that you would put www.venicekush.com in my name or the name of VENICE KUSH the california corporation I soley incorporated.

VENICE KUSH cigarettes were brought to the market by VENICE KUSH a california corporation and I have the sellers permit for that day at the HIGHFI event and all the rest of the documents to prove who brought the product VENICE KUSH to market. The video clearly shows the VENICE KUSH products available to the public for sale. You were there and you know that. Therefore all you are doing is intentionally stealing and counterfeiting a product.

No matter what you do to create new accounts or products the brand VENICE KUSH remains intellectual property of JAIME MORENO D/B/A AMERICAN CANNABIS COMPANY and you do not have consent from JAIME MORENO or VENICE KUSH.

Page 3 of 3

I am giving you NOTICE also that you have no consent to use the any similar or confusingly similar trademark in an attempt to dilute or counterfeit my brand VENICE KUSH.

VENICE KUSH will file the appropriate legal action to enforce it's trademark.

without Prejudice

Date: 09/19/2016

Jaime Moreno

CEO,

VENICE KUSH

Case #21STCV32310

September 27, 2016



From: Hugo Moreno as a Managing Member of
VENICEKUSH BRAND LLC
P.O. Box 661577
Los Angeles, California 90066

To: (wrongfully alleged) VENICE KUSH
Jaime Moreno, CEO for VENICE KUSH
4632 Santa Monica Blvd. #2001
Los Angeles, Ca 90029

7012 3460 0003 1236 0505

Conditional Acceptance of Notice to Cease and Desist Dated 09-19-2016

Hugo Moreno as a Managing Member of VENICEKUSH BRAND LLC conditionally accepts your Notice to Cease and Desist dated 09-19-2016 when and if, without exception, every and all terms, questions and conditions put forth in Hugo Moreno's Conditional Acceptance to your Notice dated 09-19-2016 is answered, met, and responded to in its entirety and is then validated, verified and approved by Managing member of VENICEKUSH BRAND LLC Hugo Moreno. You have 11 days to properly respond to this Conditional Acceptance after which a self executing contract will be in force and in effect with all the terms and conditions of Managing member of VENICEKUSH BRAND LLC Hugo Moreno's Conditional Acceptance dated September 27, 2016. All and every said terms and conditions of Managing member of VENICEKUSH BRAND LLC Hugo Moreno's Conditional Acceptance dated September 27, 2016 is annexed and replicated herein and herewith and is addressed and placed on Jaime Moreno, whether in his personal capacity or/and any and every corporate capacity or representation he so wishes to dress himself in. If you fail to respond to this document a Certificate of Non Response will be issued and this document will become a self executing Notice of Default.

Sincerely,

Hugo Moreno 9-30-2016
by Hugo Moreno, Managing Member
VENICEKUSH BRAND LLC
All Rights Reserved
Without Prejudice

September 27, 2016



From: Hugo Moreno as a Managing Member of
VENICEKUSH BRAND LLC
P.O. Box 661577
Los Angeles, California 90066

To: (wrongfully alleged) VENICE KUSH
Jaime Moreno, CEO for VENICE KUSH
4632 Santa Monica Blvd. #2001
Los Angeles, Ca 90029

7012 3460 0003 1236 0529

Conditional Acceptance of Notice Dated 09-19-2016

For ease of communication and to remove any ambiguity we here at VENICEKUSH BRAND LLC will respond with a point by point numbering convention for any fallacies or circumstantial hearsay we at VENICEKUSH BRAND LLC and Managing member of VENICEKUSH BRAND LLC Hugo Moreno have found in your Notice dated 09-19-2016.

1. "All the records clearly show that once I created VENICE KUSH as a brand you attempted to steal my brand by creating all these accounts online to social media in an attempt to use VENICE KUSH brand and company trade name and trade mark without my consent."

Regarding this statement, we and Managing member of VENICEKUSH BRAND LLC Hugo Moreno are to the position that you have made a chronological mistake of records or recordings regarding the usage, formulation, creation and authoring of said trade name and/or trade mark or at minimum an ideological mistake on your part which is in contradiction to the tangible expression these records truly show of any usage or contrivance of the proper noun word and title "Venicekush" being used within any commercial manner and/or context for business and, as you admitted yourself in your notice, first use is attributed to managing member of VENICEKUSH BRAND LLC Hugo Moreno, he being the registered agent of the public domain website "www.venicekush.com" since its incarnation on 09-16-2010, this in fact being the evidence of the first expression of the intellectual property made manifest in a public or private medium which once again is attributed to Managing member of VENICEKUSH BRAND LLC, Hugo Moreno.

2. As far as our research has yielded, we found a two word named California Corporation Entity # C3747812 called VENICE KUSH or what we more properly reflect it as VENICE and KUSH which was filed on 01-20-2015 with Jaime Moreno as the registered agent. This is five years after the first tangible expression of said intellectual property was used in public or private in a commercial manner or context for business and this first use was initiated and is continued by the intellectual property owner Managing member of VENICEKUSH BRAND LLC Hugo Moreno. If you have any contention with this, you are asked that you please bring forth actual evidence or a record with any connection between Jaime Moreno or his associations and the proper noun and title "Venicekush" prior to 09-16-2010. Please bring forth any supposed trade name or trade mark certificates you may have showing the proper noun and title "Venicekush" as a trade name or trade mark of Jaime Moreno or of any other association of Jaime Moreno.

3. Clearly before you can make any demands, you must have a valid claim. Managing member of VENICEKUSH BRAND LLC Hugo Moreno asks, do you have a valid claim sir?

4. We here at VENICEKUSH BRAND LLC and Managing member of VENICEKUSH BRAND LLC Hugo Moreno contend with the rest of page one and the totality of page two, to all statements, words, letters, sentences, paragraphs, connotations and the like in your notice dated 09-16-2016 we at VENICEKUSH BRAND LLC and Managing member of VENICEKUSH BRAND LLC Hugo Moreno refer you to the numbering convention number 1 located herein.

5. Due to your own admittance and actions, we now bring to light your infringement upon Managing member of VENICEKUSH BRAND LLC Hugo Moreno, and put forth the following lawful questions for you to answer in its entity without exception whatsoever.

5a. Show and prove that you have the consent and authority to use any of the logos of VENICEKUSH BRAND LLC.

5b. Show and prove that you have the consent and authority to use any of the logos of VENICEKUSH BRAND LLC on any social media site.

5c. Show and prove that you have any receipts or the like for the creation and/or funding of any of the logos of VENICEKUSH BRAND LLC.

5d. For "Venice Kush Cigarettes" do you have a receipt for the creation of the stamp that is on each and every one of said cigarettes?

5e. Can you Jaime Moreno

5f. Records show you were incarcerated between 2012 and 2014. The logo which is in use on <http://www.venicekushcigarettes.com/> was created between 2012 and 2014 with receipts to show and prove. Do you have any tangible non-doctored evidence to the contrary?

Hi Fi Event of May 30th, 2015 Questions

5a1. Do you have any receipts for the stencil logo used on the shirts that was sold at said event? If so show and prove.

5b1. Who was the funding party of this particular event or did you fund it yourself?

5c1. Do you have any receipts for the brochures, flyer's, and the like used at this event? If so show and prove.

5c1. Are you the party who walked into Bank of America on 04/28/2015 and made the deposit for this event?

5d1. Was this event the first time Venicekush Cigarettes had been sold?

5g. Who was the funding source for California Corporation Entity # C3747812?

5n. In the attempted thieving of my website documented in incident report #27451795 of SecureServer.net, who gave you permission to attempt to access my property?

6. Managing member of VENICEKUSH BRAND LLC Hugo Moreno demands you shut down all and any contrivances, or similarities to Venicekush Brand LLC's logos or creative art, products, or services in any medium whatever air, matter, electricity or/and in any other form of communicative transfer.

7. Managing member of VENICEKUSH BRAND LLC Hugo Moreno demands \$33,000 for each infringement of any all and any contrivances, or similarities to Venicekush Brand LLC's logos or creative art in any medium whatever air, matter, electricity or any other form of communicative transfer found.

8. Managing member of VENICEKUSH BRAND LLC Hugo Moreno demands Jaime Moreno stays away from himself in any personal or business related matters and stay away at distance in all forms and manners.

You, Jaime Moreno and/or any and all associations of Jaime Moreno have 11 calendar days to respond point for point to all terms and conditions herein, without exception. If you fail to properly respond a Certificate of Non Response will be issued and this document will become a self executing Notice of Default

Sincerely,

Hugo Moreno 9-30-2016

by Hugo Moreno, Managing Member
VENICEKUSH BRAND LLC

All Rights Reserved

Without Prejudice

7012 3460 0003 1236 0505

U.S. Postal Service[™]
CERTIFIED MAIL[®] RECEIPT
 (Domestic Mail Only; No Insurance Coverage Provided)

For delivery information visit our website at www.usps.com.

LOS ANGELES, CA 90029

OFFICIAL USE

Postage	\$3.40	0044
Certified Fee	\$0.00	18
Return Receipt Fee (Endorsement Required)	\$0.00	Postmark Here
Restricted Delivery Fee (Endorsement Required)	\$0.00	
Total Postage & Fees	\$3.40	

Sent To: **JAIME MORGAN & ASSOCIATIONS**
 Street, Apt. No., or PO Box No.: **4632 SANTA MONICA BLVD #2001**
 City, State, ZIP+4: **LOS ANGELES, CA 90029**

PS Form 3800, August 2005 See Reverse for Instructions

7012 3460 0003 1236 0505

U.S. Postal Service[™]
CERTIFIED MAIL[®] RECEIPT
 (Domestic Mail Only; No Insurance Coverage Provided)

For delivery information visit our website at www.usps.com.

LOS ANGELES, CA 90029

OFFICIAL USE

Postage	\$3.40	0044
Certified Fee	\$0.00	18
Return Receipt Fee (Endorsement Required)	\$0.00	Postmark Here
Restricted Delivery Fee (Endorsement Required)	\$0.00	
Total Postage & Fees	\$3.40	

Sent To: **JAIME MORGAN & ASSOCIATION**
 Street, Apt. No., or PO Box No.: **4632 SANTA MONICA BLVD #2001**
 City, State, ZIP+4: **LOS ANGELES, CA 90029**

PS Form 3800, August 2005 See Reverse for Instructions

Case #2151GVJ2310

Affidavit of Fact & Truth
Notice to Principal is Notice to Agent
Notice to Agent is Notice to Principal

VENICEKUSH BRAND LLC

7012 3460 0003 1236 1830

Date: October 20th, 2016

Certificate of Non-Response

California Republic)

) It is true

Venice Territory)

I, Hugo Moreno, hereinafter Affiant, of the age of the majority, of sound mind, competent to witness and with first hand knowledge do say the following, that:

1. On the 30th day of September, 2016, that Affiant did present to Jaime Moreno and associates via Certified Mail, first class mail pre-paid, a true, correct, and complete copy of Affidavit of Conditional Acceptance and Self Executing Default, hereinafter Affidavit, and that
2. Affiant, allowing for 3 days mailing to Jaime Moreno and associates, 11 days response time for Jaime Moreno and associates, 3 days return mail, for a total of 17 calendar days allotted and till today, has not received any response from Jaime Moreno and associates with regards to the said Affidavit as of this present moment, and that
3. Jaime Moreno and associates had a duty to respond timely to the Affidavit, and that
4. All terms, conditions, allegations, true bills, ledgers, etc., are now affirmed by Jaime Moreno and associates by tacit procurement, and that
5. Further Affiant saith not.

I, Hugo Moreno, on my own unlimited commercial liability do say that I have read the above affidavit and do know the contents to be true, correct, complete, and not misleading, the truth, the whole truth, and nothing but the truth.

By: Hugo Moreno
Managing Member : Hugo Moreno
with Good Faith & Clean Hands
UCC 1-308, Without Recourse

Sofia Rivera
Witness #1 Sofia Rivera
Living Soul, UCC 1-308
California Republic

Jacinta Abraham
Witness #2 Jacinta Abraham
Living Soul, UCC 1-308
California Republic